



DRIVEN BY POSSIBILITY™



NEW V-BELT LABELING

CHOOSE WITH CONFIDENCE

Your operations are global, and as your partner we need to be able to give support as fast as possible, regardless of the region or language. That is why Gates has developed a new system of icons and color-coding on our belts to help users locate key features and crucial information. Now you and your team can more easily select the right belt for any application.

TAKE ADVANTAGE OF THE NEW V-BELT LABELING

ENHANCED CLARITY	Standardized colors and icons create a universally understood visual language, ensuring the correct selection and use of the belt.
SIMPLIFIED TRAINING	Simple visuals make training employees and distributors easier, reducing the time and resources required to instruct a team.
EFFICIENCY	Knowing which belt to choose is the easiest way to save time during ordering, researching, and maintenance changeovers.
IMPROVED BRAND RECOGNITION	Consistent icons and labels help you feel confident that you are using the belts backed by the Gates standard of quality.

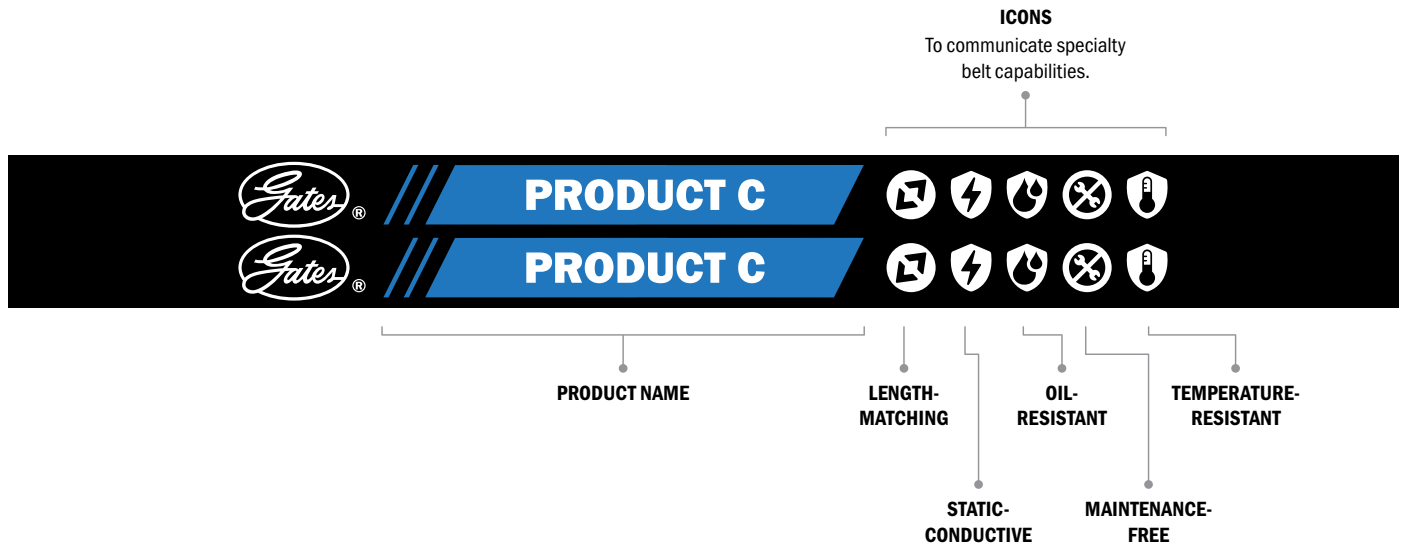
AS EASY AS IT LOOKS

GOOD	<ul style="list-style-type: none"> ▪ Solid white label color ▪ Our most cost-effective solutions ▪ Standard belt life and resistance to abrasion ▪ Designed for general purpose applications 	
BETTER	<ul style="list-style-type: none"> ▪ Solid red label color ▪ Our most widely available product lines ▪ Extended replacement periods increase return on investment ▪ Designed for a wide range of applications 	
BEST	<ul style="list-style-type: none"> ▪ Multi-colored label; typically blue or yellow ▪ Regularly used by our Product Application Team for design-in drive support ▪ Created to ensure best performance ▪ Premium solution for complex drive systems 	

*Not all products sold in all regions, consult Regional Sales Representative.

CHANGES WILL BE MADE GRADUALLY STARTING IN EARLY 2024 WITH THREE OF OUR MOST POPULAR BANDLESS V-BELT FAMILIES: TRI-POWER, SUPER HC MN, AND QUAD-POWER 4

HOW TO READ OUR NEW V-BELT LABEL



GET TO KNOW YOUR NEW GLOBAL ICONS



TEMPERATURE-RESISTANT

Wider temperature range than standard products for an extended lifespan in extreme conditions.



STATIC-CONDUCTIVE

Conducts static electricity to prevent damage to equipment and avoid hazards in sensitive environments. Meets the following standards: ISO 1813 and ARPM IP-3-3.



MAINTENANCE-FREE

Superior Total Cost of Ownership products remove the need to re-tension the belt drive after installation.



LENGTH-MATCHING

Superior belt tolerance allows multiple belts to be installed on the same drive while maintaining the correct tension over time.



OIL-RESISTANT

Made to withstand temporary contact with oil without being damaged. Meets the following standards: ARPM IP-3-2.



CLICK OR SCAN TO EXPLORE ALL GATES V-BELT OPTIONS



DESIGN YOUR NEW DRIVE WITH DESIGN POWER